



Graphic Design for the Electronic Age

Jan V. White

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A manual covering the basic principles of effective design directed at professionals using traditional typesetting equipment and nondesigners working with desktop publishing. Practical information is given on how to choose typeface and size, the selection of column width, headlines and subheads, pictures and legends. There are rules for punctuation, explanations of common symbols, instructions for setting up tables and advise on constructing a publication from front to back. The author, an award-winning designer, has also written "Graphic Idea Notebook".



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