



Communication, Technology and Cultural Change

Gary J Krug

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With a foreword by Norman Denzin

Communication and the history of technology have invariably been examined in terms of artefacts and people.

Gary Krug argues that communication technology must be studied as an integral part of culture and lived-experience.

Rather than stand in awe of the apparent explosion of new technologies, this book links key moments and developments in communication technology with the social conditions of their time. It traces the evolution of technology, culture, and the self as mutually dependent and influential.

This innovative approach will be welcomed by undergraduates and postgraduates needing to develop their understanding of the cultural effects of communication technology, and the history of key communication systems and techniques.



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