



Personalwirtschaftslehre (German Edition)

Hans-Gerd Ridder

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Das Lehrbuch bietet zunächst eine Einführung in die hauptsächlichen Theorieströmungen der Personalwirtschaftslehre, insbesondere in Grundlagen der Verhaltenswissenschaft, der Personalökonomik und Ansätze des strategischen Human Resource Management. Darüber hinaus führt das Lehrbuch in die wichtigsten Funktionen der Personalwirtschaft ein: die Personalbereitstellung, insbesondere Personalbeschaffung und Personalabbau, die Personal- und Organisationsentwicklung sowie organisationales Lernen, Arbeitsorganisation und Vergütung. Schließlich behandelt das Lehrbuch auch Formen der Verhaltenssteuerung, insbesondere die Phasen und Prozesse der Motivation sowie die theoretischen Grundlagen und Konzepte der Führung.

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