



# Practical Genius: A 5-Step Plan to Turn Your Talent and Passion into Success (Identify, Express, Surround, Sustain, Market Your Genius)

*Gina A Rudan*

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## **WHAT'S YOUR GENIUS?**

Most people consider genius to be a gift, a “lightning bolt from the gods” that strikes people like Einstein or Mozart, but not the rest of us. They see it as a quality—like creativity—that has a magical, exclusive, elusive connotation.

That is simply not true, says Gina Rudan. Every one of us has a capacity for genius. Anyone is capable of achieving something so extraordinary that it could change the game for you, your business, and every aspect of your life. In *Practical Genius*, Rudan shows you how to:

- Identify your genius
- Express it in everyday life
- Surround yourself with genius
- Sustain genius for a lifetime of personal and professional satisfaction
- Market your genius to others

Each stage features exercises to guide you along the way, leaving you feeling accomplished and ready for the next stage. The outcome is a profound revelation: You have the tools and ability to realize greatness both in and out of the workplace.

## **UNLEASH YOUR GENIUS**

Forget what you think you know about genius. It's not about having a Mensa I.Q. or painting the Sistine Chapel. Everyone's got genius, but it's up to you to find it, put it to work, and watch it change your life. With the help of *Practical Genius*, you will:

**Identify your genius.** Where do your passions and your talents meet? (page 23)

**Express your genius.** What's your story, and how do you share it with others? (page 57)

**Surround yourself with genius.** Who do you need in your tribe? (page 93)

**Sustain your genius.** How do you feed and care for your genius? (page 135)

**Market your genius.** Why are your contradictions actually your largest competitive advantage? (page 165)

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**From reader reviews:**

**Cornell Smith:**

Playing with family inside a park, coming to see the water world or hanging out with good friends is thing that usually you might have done when you have spare time, after that why you don't try factor that really opposite from that. One particular activity that make you not sensation tired but still relaxing, trilling like on roller coaster you have been ride on and with addition details. Even you love Practical Genius: A 5-Step Plan to Turn Your Talent and Passion into Success (Identify, Express, Surround, Sustain, Market Your Genius), you may enjoy both. It is very good combination right, you still wish to miss it? What kind of hangout type is it? Oh can happen its mind hangout guys. What? Still don't have it, oh come on its called reading friends.

**Colleen Harman:**

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**Lorraine Wheat:**

That book can make you to feel relax. This book Practical Genius: A 5-Step Plan to Turn Your Talent and Passion into Success (Identify, Express, Surround, Sustain, Market Your Genius) was multi-colored and of course has pictures on there. As we know that book Practical Genius: A 5-Step Plan to Turn Your Talent and Passion into Success (Identify, Express, Surround, Sustain, Market Your Genius) has many kinds or genre.

Start from kids until teenagers. For example Naruto or Private investigator Conan you can read and believe that you are the character on there. So , not at all of book tend to be make you bored, any it makes you feel happy, fun and relax. Try to choose the best book in your case and try to like reading this.

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