



Media Education for a Digital Generation (Routledge Research in Cultural and Media Studies)

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Media education for digital citizenship is predicated upon the ability to access, analyze, evaluate and produce media content and communication in a variety of forms. While many media literacy approaches overemphasize the end-goal of accessing digital media content through the acquisition of various technology, software, apps and analytics, this book argues that the goals for comprehensive and critical digital literacy require grasping the means through which communication is created, deployed, used, and shared, regardless of which tools or platforms are used for meaning making and social interaction. Drawing upon the intersecting matrices of digital literacy and media literacy, the volume provides a framework for developing critical digital literacies by exploring the necessary skills and competencies for engaging students as citizens of the digital world.

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