



Building E-commerce Sites with VirtueMart Cookbook

John Horton

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In Detail

VirtueMart is a premier eCommerce solution powered by Joomla!

In Building E-commerce sites with VirtueMart Cookbook you will learn how to create a full-functioning and attractive eCommerce solution with VirtueMart. You will be shown how to install and configure VirtueMart, how to set-up and run your store day-to-day as well as configure and customize the look and feel of your store. With this book by your side, you will be able to overcome as problems setting up, administrating and customizing your eCommerce store!

This book finishes with blueprint projects meaning that getting started with VirtueMart is even easier for the novice and aspiring site builder or developer. If you have always wanted to create a professional-looking store, but are worried about the complexity and difficulty involved, then this book is for you! With numerous recipes, practical tips and solutions Building E-commerce sites with VirtueMart Cookbook will take you through every step required to achieve eCommerce success.

Approach

Written in a friendly, recipe-based style, this practical cookbook will show you how to create, maintain and customize attractive eCommerce solutions with ease.

Who this book is for

This book is written for anyone who is interested in building eCommerce solutions with VirtueMart. If you have little to no experience with eCommerce this book will show you how to overcome any problem no matter how complex it appears. Experienced site builders and administrators will also find the solutions this cookbook offers useful. Basic HTML and CSS would be beneficial.



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