



CSET Business Exam Secrets Study Guide: CSET Test Review for the California Subject Examinations for Teachers

CSET Exam Secrets Test Prep Team

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*****Includes Practice Test Questions*** Get the test prep help you need to be successful on the CSET Business test.** The CSET Business Exam is extremely challenging and thorough test preparation is essential for success. *CSET Business Exam Secrets Study Guide* is the ideal prep solution for anyone who wants to pass the CSET Business Exam. Not only does it provide a comprehensive guide to the CSET Business Exam as a whole, it also provides practice test questions as well as detailed explanations of each answer. *CSET Business Exam Secrets Study Guide* includes:

- A thorough overview of the CSET Business Exam
- A full study of business management
- An in-depth look at marketing
- A guide to accounting and finance
- An extensive review of the economics
- A breakdown of information technology
- An analysis of business environment and communications
- A review of international business, marketing, and economics
- Comprehensive practice questions with detailed answer explanations

It's filled with the critical information you'll need in order to do well on the test: the concepts, procedures, principles, and vocabulary that the California Commission on Teacher Credentialing (CTC) expects you to have mastered before sitting for the exam. **The Business Management section covers:**

- Management methods
- Functions of management
- Organization structures of companies
- Pertinent factors when determining compensation
- Ethical issues

The Marketing section covers:

- Four Ps of marketing
- Collecting market data
- Product lines and product mixes
- Factors that influence customer satisfaction

The Accounting and Finance section covers:

- Assets
- Accounting cycle
- Inventory costing systems
- Investment options
- Factors that affect total cost of purchase
- Sampling techniques and selection

The Economics section covers:

- Elasticity
- Factors of production
- Gross national product
- Government fiscal policies that can affect the economy

The Information Technology section covers:

- Effects of computers and technology on business
- Utilization of Internet by businesses
- Use of technology in production systems
- Software often utilized in business
- Common toolbar icons

The Business Environment and Communication section covers:

- Effects of entrepreneurs on business and the economy
- Corporation
- Business plan
- Presentations
- CTSO

The International Business, Marketing, and Economics section covers:

- Benefits of international trade
- GATT
- Conducting international business through contract manufacturing
- Ethnocentrism and stereotyping

These sections are full of specific and detailed information that will be key to passing the CSET Business Exam. Concepts and principles aren't simply named or described in passing, but are explained in detail. The guide is laid out in a logical and organized fashion so that one section naturally flows from the one preceding it. Because it's written with an eye for both technical accuracy and accessibility, you will not have to worry about getting lost in dense academic language. Any test prep guide is only as good as its practice questions and answers, and that's another area where our guide stands out. Our test designers have provided scores of test questions that will prepare you for what to expect on the actual CSET Business Exam. Each answer is explained in depth, in order to make the principles and reasoning behind it crystal clear.



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Frederick Rothman:

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Rudy Hendren:

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