



The Changing Public Sector: A Practical Management Guide

Malcolm Prowle

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The public sector in the UK has undergone radical change over the last two decades. Consequently, managers and service professionals have had to adopt new ways of working and acquire a wide range of new managerial skills to deal with the changes that have taken place. The continuing process of change in the public sector also means that these managerial skills need to be continually maintained and developed. This book provides comprehensive coverage of public sector management approaches covering: ¢ Strategy ¢ Finance ¢ Human resources ¢ Marketing ¢ Quality ¢ Information systems. Thus it provides managers, professionals and students with a clear understanding of the main elements of each aspect of management as applied in public sector organizations. The book also outlines the ongoing changes which will impact on public sector organizations in the future and discusses the implications of these changes for public sector management methods.

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