



# Transmedia Storytelling: The Librarian's Guide

*Amanda S. Hovious*

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## **Transmedia Storytelling: The Librarian's Guide** Amanda S. Hovious

This practical and thorough guide offers clear explanations of what transmedia storytelling is and shows how it can be integrated into library programming that fosters multimodal literacy with K–12 learners.

- Offers the first practical guide to transmedia storytelling that gives librarians new ways to create excitement in the library, engage learners, and foster multiple literacies
- Provides complete, step-by-step guidelines for transmedia-rich library programs
- Introduces new areas of research and best practices in technology integration wholly applicable to libraries
- Covers topics such as new literacies, participatory storytelling, learning through gamification, maker programs, using digital badges to motivate young learners, and more



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