



# Type in Use: Effective Typography for Electronic Publishing

*Alexander W. White*

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**Type in Use: Effective Typography for Electronic Publishing** Alexander W. White

Organized by type application - text, headlines, subheadings, breakouts, captions and five more categories - this work provides information for designers and editors that can be applied to all print and non-print media. Alex White has dissected typography into its most logical components, basing his approach on more than 15 years of teaching designing and lecturing.

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