



Type Selector

Michael Worgotter

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A user-friendly font swatch: an ingenious reference for anyone working in advertising, design, or publishing.

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If you're familiar with the Pantone color guide and can't imagine working without it at your desk and in presentations and meetings, have you ever wondered why there's not an equivalent tool for fonts and typefaces?

Type Selector is the answer. This clever and unique new slipcased guide contains 226 fonts from all the major type libraries in well over 1,000 typefaces. The selection ranges from classic fonts to new-comers, from Baskerville, Bodoni, and Jansen to Auto, Farnham Text, and Ginger. Each entry features special characters and includes a passage of dummy text that allows designers to assess the overall appearance and characteristic style of a font.

A complete index of faces and information on suppliers complete this invaluable reference tool.

Fonts are grouped in these categories:

Serif

Slab Serif

Sans Serif

Script

Black Letter

Display

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