



General Purpose Technologies (GPTs), General Purpose Principles (GPPs) und Organizational GPTs (German Edition)

Dominik Stephan

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Studienarbeit aus dem Jahr 2007 im Fachbereich VWL - Konjunktur und Wachstum, Note: 1,7, Universität Hohenheim (Institut für Volkswirtschaftslehre), Veranstaltung: Wachstum und Beschäftigung, 11 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: (...)

An dieser Stelle setzt diese Arbeit an. Sie verfolgt das Ziel den Zusammenhang zwischen Allzwecktechnologien (GPTs) und langfristigem Wachstum darzustellen. Dazu werden verschiedene Theorien herangezogen die systematisch vorgestellt werden. Eine steht dabei besonders im Vordergrund: „A Structuralist-Evolutionary Decomposition“ von Lipsey, Carlaw, Bekar. Wie der Name schon verrät erklärt sie das Wirtschaftswachstum indem sie die Volkswirtschaft in einzelne Sphären aufteilt und dann die Entwicklungen in den einzelnen Bereichen betrachtet und erklärt. Es soll berücksichtigt werden, inwieweit zwischen verschiedenen GPT-Theorien und der Structuralist-Evolutionary Decomposition ein Zusammenhang besteht und in wie fern letztere als die Weiterentwicklung der vorhergehenden Theorien gesehen werden kann. Dabei werden die Theorien stets zur Erklärung der Industriellen Revolution herangezogen.

Was die Vorgehensweise betrifft, wird als erstes das Konzept der „Allzwecktechnologie“ (GPT) vorgestellt und damit verbundene Begriffe wie General Purpose Technologies (GPTs), General Purpose Principles (GPPs) und Organizational GPTs definiert. Als zweites werden ausgewählte GPT-Theorien, oder mit GPTs verwandte Konzepte am Beispiel der Industrialisierung im 18./19. Jahrhundert in Großbritannien dargestellt.

Dazu soll zunächst ein Überblick über diese historische Epoche gegeben werden und eine Auflistung aller wichtigen Technologien erfolgen. Im Anschluss werden die einzelnen GPT-Theorien und mit GPTs verwandte Konzepte dargestellt, zuerst das Konzept von Lipsey, Carlaw, Bekar, danach ausgewählte Konzepte, bei denen eine GPT die Ursache für den Wachstumsprozess ist und schließlich Konzepte, in denen parallel auftretenden GPTs gemeinsam die Ursache für einen Wachstumsprozess sind.

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