



Sports Journalism: A Practical Introduction

Phil Andrews

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Phil Andrews has written a timely and engaging book designed to meet the requirements of the growing number of courses on sports journalism. This text provides both a contextual and practical overview of sports journalism, including the organization and interdependence of broadcast, print, and digital media; how media coverage of sport is structured and prioritized; interviews, sources, and contacts; planning, researching, and covering an event; and writing news, features, profiles, etc.

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