



Light Right: Learn How to Create Images, Set Up a Studio, and Launch Your Photography Career

Joe Lavine, Brad Bartholomew

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Lighting is one of the most important creative components of any image. Joe Lavine and Brad Bartholomew, commercial photographers and instructors, offer a unique approach to learning about studio lighting. They start with their philosophy of lighting, tackling the characteristics of light and how to approach building your shots. Then they discuss some basic photographic concepts and equipment needs, and how to use this knowledge to start a successful career in photography.

Packed with gorgeous images, this book provides two distinct perspectives from the authors based on their experience as studio photographers and instructors. This is not a recipe book, but instead provides the background and technical knowledge to understand how light works and how to create your own successful images.

In this guide you will learn about:

- Creating dimension, separation, drama, and texture in your images
- Color temperature, filters, flash duration, metering, and the histogram
- Setting up and using equipment and making choices based on the needs of your subject
- Building a studio on a tight budget and how to expand as your business and expertise grows

This guide for beginning to intermediate shooters covers all the practical aspects of starting a photography career and setting up your first studio—with insider details to expand your photography skills and turn your passion for images into a professional career.



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Manuel Porter:

Spent a free time to be fun activity to do! A lot of people spent their spare time with their family, or all their friends. Usually they doing activity like watching television, likely to beach, or picnic in the park. They actually doing same thing every week. Do you feel it? Do you wish to something different to fill your own personal free time/ holiday? Could possibly be reading a book may be option to fill your free of charge time/ holiday. The first thing that you will ask may be what kinds of reserve that you should read. If you want to consider look for book, may be the book untitled Light Right: Learn How to Create Images, Set Up a Studio, and Launch Your Photography Career can be great book to read. May be it may be best activity to you.

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