



Fashion Retail Supply Chain Management: A Systems Optimization Approach (Communications in Cybernetics, Systems Science and Engineering)

Tsan-Ming Choi

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Fashion Retail Supply Chain Management: A Systems Optimization Approach is a comprehensive reference source that provides the state-of-the-art findings on many important emerging research issues related to retail supply chain management and optimization problems. The book takes an explicit systems approach, and discusses retailed fashion supply chain coordination mechanisms and consumer market informationdriven fashion retail supply chain models, as well as suggesting future research avenues.

This volume will be of interest not only to those involved in the fashion industry, but also to academics and practitioners in the wider fields of business, manufacturing engineering, systems engineering and supply chain management.



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