



Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptions (Self-Publishing Skills) (Volume 2)

Dr. Gary Webb

Download now

[Click here](#) if your download doesn't start automatically

Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptio (Self-Publishing Skills) (Volume 2)

Dr. Gary Webb

Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptio (Self-Publishing Skills) (Volume 2) Dr. Gary Webb

Do You Know the 12 Proven Steps To Write Book Descriptions to Make Your Book Sell? Nonfiction authors often neglect being creative when writing book descriptions. They imagine that the great content inside the book will make it a success. What a joke! Writing book descriptions is a form of copy writing — it's advertising! You are not just telling what is inside the covers. You are telling the potential reader why they should buy the book. You are telling them in a way that appeals to both their reason and emotions. It is literally an art form of its own, but you can learn to do far better than most of the descriptions on the Net. In this 12-step book, you'll learn everything you need to write compelling, interesting, and persuasive book descriptions. As a result:

- You'll have more initial sales of your books than you would have had without it.
- You will have fewer bad reviews because your readers will know in advance what they are getting.
- You will understand your competition and write better descriptions than they have.
- You will attract more readers to your book page through the words included in the description.
- You will learn how to close the sale through an effective call to action. Look at the book descriptions on Amazon! Most of them are poorly organized and unattractive. Most don't answer the reader's most important question, "What's in it for me?"

This book is your first step in mastering the fine art of book descriptions that sell. This book will pay for itself by helping you with your book promotion and sales. It will also help you to write those short blurbs that most promotion sites want. It will help you know what to say on the back of your printed books. What can I say? You NEED this book!

 [Download Book Descriptions That Sell: Learn Killer Strategi ...pdf](#)

 [Read Online Book Descriptions That Sell: Learn Killer Strate ...pdf](#)

Download and Read Free Online Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptio (Self-Publishing Skills) (Volume 2) Dr. Gary Webb

From reader reviews:

Charles Grove:

The book Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptio (Self-Publishing Skills) (Volume 2) can give more knowledge and information about everything you want. Why then must we leave the best thing like a book Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptio (Self-Publishing Skills) (Volume 2)? A few of you have a different opinion about reserve. But one aim that book can give many info for us. It is absolutely appropriate. Right now, try to closer together with your book. Knowledge or facts that you take for that, it is possible to give for each other; you can share all of these. Book Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptio (Self-Publishing Skills) (Volume 2) has simple shape however you know: it has great and big function for you. You can search the enormous world by start and read a publication. So it is very wonderful.

Gary Rose:

As people who live in the particular modest era should be revise about what going on or information even knowledge to make these people keep up with the era that is always change and move forward. Some of you maybe can update themselves by examining books. It is a good choice for yourself but the problems coming to anyone is you don't know which you should start with. This Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptio (Self-Publishing Skills) (Volume 2) is our recommendation so you keep up with the world. Why, as this book serves what you want and wish in this era.

Judy Young:

Reading a book being new life style in this year; every people loves to learn a book. When you study a book you can get a wide range of benefit. When you read guides, you can improve your knowledge, since book has a lot of information into it. The information that you will get depend on what forms of book that you have read. If you wish to get information about your examine, you can read education books, but if you want to entertain yourself look for a fiction books, these kinds of us novel, comics, and soon. The Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptio (Self-Publishing Skills) (Volume 2) provide you with new experience in studying a book.

Sherry Clark:

Many people spending their moment by playing outside together with friends, fun activity using family or just watching TV all day long. You can have new activity to enjoy your whole day by looking at a book. Ugh, think reading a book really can hard because you have to use the book everywhere? It fine you can have the e-book, getting everywhere you want in your Mobile phone. Like Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptio (Self-Publishing Skills) (Volume 2) which is finding the e-book version. So , try out this book? Let's see.

Download and Read Online Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptio (Self-Publishing Skills) (Volume 2) Dr. Gary Webb #HNWLMCZ8SG2

Read Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptio (Self-Publishing Skills) (Volume 2) by Dr. Gary Webb for online ebook

Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptio (Self-Publishing Skills) (Volume 2) by Dr. Gary Webb Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptio (Self-Publishing Skills) (Volume 2) by Dr. Gary Webb books to read online.

Online Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptio (Self-Publishing Skills) (Volume 2) by Dr. Gary Webb ebook PDF download

Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptio (Self-Publishing Skills) (Volume 2) by Dr. Gary Webb Doc

Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptio (Self-Publishing Skills) (Volume 2) by Dr. Gary Webb MobiPocket

Book Descriptions That Sell: Learn Killer Strategies for Writing Book Descriptio (Self-Publishing Skills) (Volume 2) by Dr. Gary Webb EPub