



# Feature and Narrative Storytelling for Multimedia Journalists

*Duy Linh Tu*

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*Feature and Narrative Storytelling for Multimedia Journalists* is the first text that truly focuses on the multimedia and documentary production techniques required by professional journalists. Video and audio production methods are covered in rich detail, but more importantly, various storytelling techniques are explored in depth. Likewise, author Duy Linh Tu tackles the latest topics in multimedia storytelling, including mobile reporting, producing, and publishing, while also offering best practices for using social media to help promote finished products.

Whether you're a student, a professional seeking new techniques, or simply looking to update your skills for the new digital newsroom, this book will provide you with the information and tools you need to succeed as a professional journalist.

- **Integrated:** The lessons in this book deftly combine traditional media production principles with storytelling craft. It is written with the perspective of modern professional journalists in mind.
- **Practical:** While rich with theory, this text is based on the real-world work of the author and several of his colleagues. It features Q&As with some of the best editors and video producers from top publications, including NPR, Vice, and *Detroit Free Press*, as well as profiles of leading video news organizations such as Frontline, Mediastorm, and *Seattle Times*.
- **Proven:** The author uses pedagogy from the world-renowned Columbia Journalism School as well as case studies from his own award-winning work.
- **Interactive:** The text is exercise- and drill-based, and the companion website provides multimedia examples and lesson files, as well as tutorials, case studies, and video interviews.

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#### **Todd Jacobs:**

This Feature and Narrative Storytelling for Multimedia Journalists book is absolutely not ordinary book, you have it then the world is in your hands. The benefit you obtain by reading this book will be information inside this publication incredible fresh, you will get facts which is getting deeper an individual read a lot of information you will get. This particular Feature and Narrative Storytelling for Multimedia Journalists without we know teach the one who examining it become critical in considering and analyzing. Don't become worry Feature and Narrative Storytelling for Multimedia Journalists can bring any time you are and not make your handbag space or bookshelves' come to be full because you can have it with your lovely laptop even phone. This Feature and Narrative Storytelling for Multimedia Journalists having great arrangement in word in addition to layout, so you will not experience uninterested in reading.

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#### **Phyllis Sharrow:**

Playing with family within a park, coming to see the ocean world or hanging out with friends is thing that usually you will have done when you have spare time, subsequently why you don't try issue that really opposite from that. One particular activity that make you not experience tired but still relaxing, trilling like on roller coaster you are ride on and with addition info. Even you love Feature and Narrative Storytelling for Multimedia Journalists, you could enjoy both. It is very good combination right, you still need to miss it? What kind of hangout type is it? Oh come on its mind hangout men. What? Still don't have it, oh come on its identified as reading friends.

#### **Maurice Conner:**

What is your hobby? Have you heard that question when you got students? We believe that that query was given by teacher to the students. Many kinds of hobby, Every individual has different hobby. And you also know that little person similar to reading or as reading become their hobby. You must know that reading is very important and also book as to be the factor. Book is important thing to increase you knowledge, except your own teacher or lecturer. You will find good news or update in relation to something by book. Amount types of books that can you go onto be your object. One of them is this Feature and Narrative Storytelling for Multimedia Journalists.

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