



## Twentieth-Century Roots of Rhetorical Studies

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# Twentieth-Century Roots of Rhetorical Studies

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Kuypers, King, and their contributors explore the conception of rhetoric of eleven key American rhetoricians through analyses of their life's work. Each chapter provides a sense of that scholar's conception of rhetoric, be it through criticism, theory, or teaching. The communication discipline often highlights the work of others outside the discipline; however, it rarely acclaims the work of its own critics, teachers, and theorists. In this collection, the essays explore the innate mode of perception that guided the rhetorical understanding of the early critics. In so doing, this work dispels the myth that the discipline of Speech Communication was spawned from a monolithic and rigid center that came to be called neo-Aristotelianism. Scholars and researchers involved with the history of rhetoric, rhetorical criticism and theory, and American public address will find this title to be a necessary addition to their collection.

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